

**Art in State Buildings** 

PO Box 115803 Gainesville, Florida 32611 352-273-3045

# **UF-342, Weimer Hall Expansion**

**Project:** UF 342 Weimer Hall Expansion

Location: Gainesville, FL

#### Budget: \$20,000.

- The committee will select one finalist then conduct discussions with that artist, which may lead to a request for multiple design proposals that fit the given budget. Mediums such as graphic design (vinyl) or murals are strongly encouraged. Themes can include *communication*, *language*, or other ideas reflected in the College of Journalism

### Deadline For Entries: Received by June 6, 2012, at 5:00pm.

- Estimated timeframe for selection of artist middle of June
- Estimated timeframe for artist to provide proposal beginning of August
- Goal for installation of artwork beginning of November

#### **Criteria to Apply:** Artist has met at least (2) of the following:

- The artist has completed public commissions similar in budget
- The artist's works are in major public, private, corporate, or museum collections
- The artist has receive awards, grants, or fellowships
- The artist has had a one-person exhibition in a museum in the past five years

#### **Required Materials:**

- **Statement**: Briefly explain why your artwork is perfect for this site and how the submitted images relate to this project.
- **Resume:** Current, professional resume emphasizing above criteria
- **ID Sheet:** Image identification pages that provide for each image: image number, thumbnail image, title of work, medium, dimensions, date, price of work
- Images: 5 − 20 digital images on CD.
  - Preferably in Powerpoint, each image file should be named with the artist's last name, Image number on ID Sheet, and artwork title. If the image is a detail, please indicate that as well.
  - o CD can be in a protective case and must be labeled with artist's name and project name.
  - When naming the file, please avoid characters:  $/ "" * ;-?[]() \sim !$  { } <>#
  - o Images should be in .JPG format with a minimum resolution of approximately 800x600 pixel maximum resolution of approximately 1900x1500.



- o Artwork with sound or motion may be submitted as short Quicktime files.
- o We do not accept digitally watermarked images.

Tips For Submission: www.arts.ufl.edu/asb

### **Mail Entries To:**

Art in State Buildings UF-342, Weimer Hall Expansion UF College of Fine Arts PO Box 115803 Gainesville, FL 32611

## **Send Express Entries To:**

Art in State Buildings UF-342, Weimer Hall Expansion UF College of Fine Arts 400 SW 13th Street (PO Box 115803) Gainesville, FL 32611

Questions? Contact: Anna Heineman (352) 273-3045 pubart@arts.ufl.edu

For more information about the UF-342, Weimer Hall Expansion, visit the UF Facilities, Planning, and Construction website at <a href="http://www.facilities.ufl.edu/prjlist.php">http://www.facilities.ufl.edu/prjlist.php</a>



# UF-342, Weimer Hall Expansion PROJECT OVERVIEW for ART IN STATE BUILDINGS

The Weimer Hall Expansion will be a "game changer" for the College of Journalism and Communications at the University of Florida. The existing facility, originally built in 1980 with significant additions in 1990 and 2001, houses the second largest undergraduate journalism program in the nation, with departments in Advertising, Public Relations, Journalism and Telecommunications. Weimer Hall is also home to the University Athletic Association's GatorVision, a Radio Reading Service, and six media properties (four radio stations and two television stations) that are operated by the College and provide students unparalleled opportunities for real-world experience.

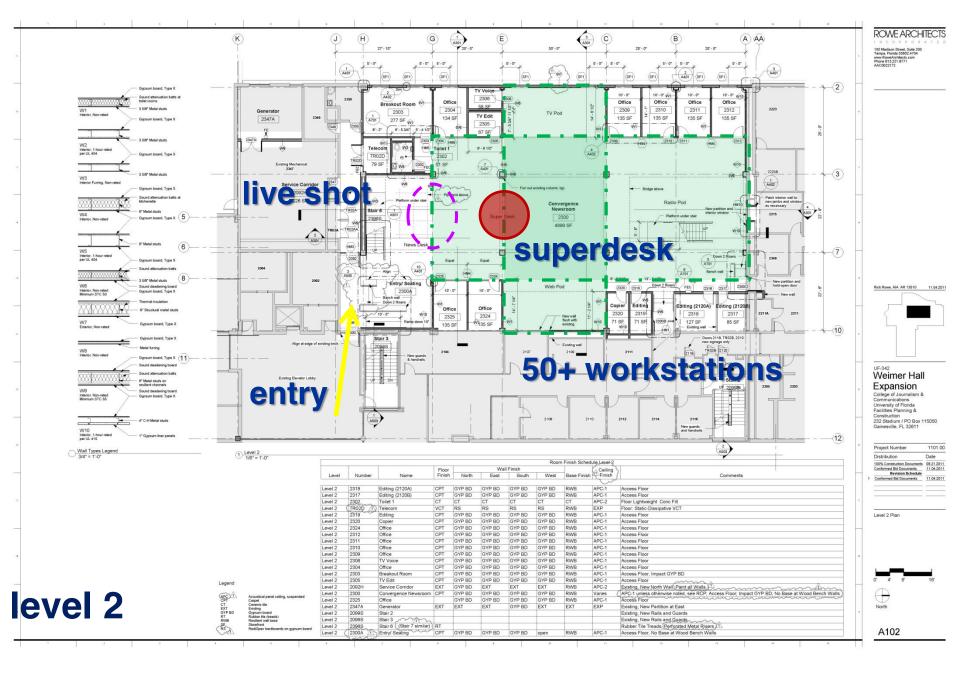
Over time, and in keeping with how the journalism world traditionally worked, the building was carved into separate areas for each of the various mediums – print, radio, TV, etc. – each with its own work spaces, production facilities, and newsrooms. Now, though, media production is more collaborative, blended, and *converged* ... where content is largely developed in one workspace, then tailored and refined for each medium (radio, TV, print, web, etc.). Large national news organizations like the Associated Press and NPR have created "convergence newsrooms" to facilitate this new method, so this project seeks to create the same sort of environment so students are prepared for a more team-oriented approach to news gathering, development, and production.

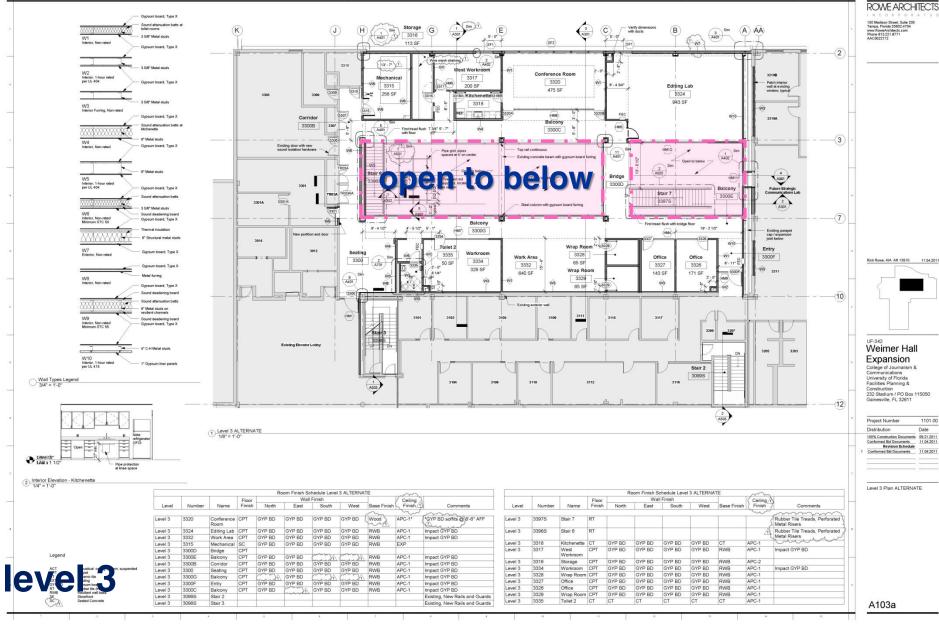
The project will demolish existing space, create new space, and renovate existing adjacent space to create a two-floor <u>Convergence Newsroom</u> that features (4) open workstation "pods" for web, radio, TV, and sports journalism; a central "Superdesk" that serves as an operations center; editing and production areas; classroom space; and offices and meeting space ... all in an open environment that seeks to promote interaction and collaboration. Indirect daylight is provided to both floors by a clerestory that feeds an open atrium, and monumental stairs at each end of the Convergence Newsroom help enliven the space and encourage vertical interaction.

The Newsroom will serve as both a teaching/learning environment and a true/real production facility since the College's radio and TV stations serve as important community news sources. As such, the Newsroom will be capable of remaining active even if normal electrical service is interrupted.

One highly visible opportunity for public art is targeted:

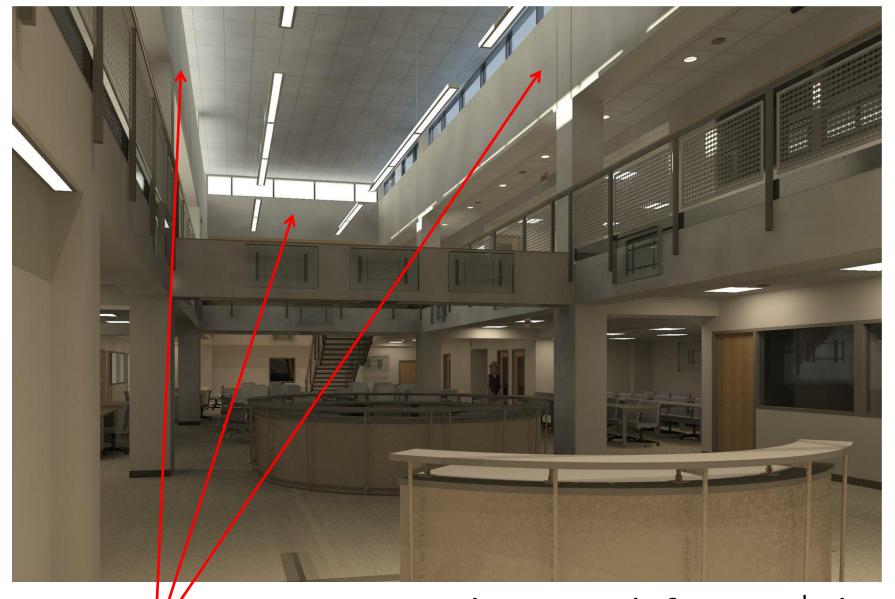
**Atrium Fascia Between 3<sup>rd</sup> Floor and Clerestory**. A drywall "ring" of varying height encircles the two-story atrium space and provides an opportunity for continuous or occasional images or graphics that are visible from all or most 2<sup>nd</sup> and 3<sup>rd</sup> floor locations.





1101.00 Date 100% Construction Documents
Conformed Bid Documents
Revision Schedule

11.04.2011 Conformed Bid Documents 11.04.2011



"The Ring" encircles atrium space between 3<sup>rd</sup> floor and clerestory

Looking North from 2<sup>nd</sup> Floor (live shot desk in foreground)



# Section looking north



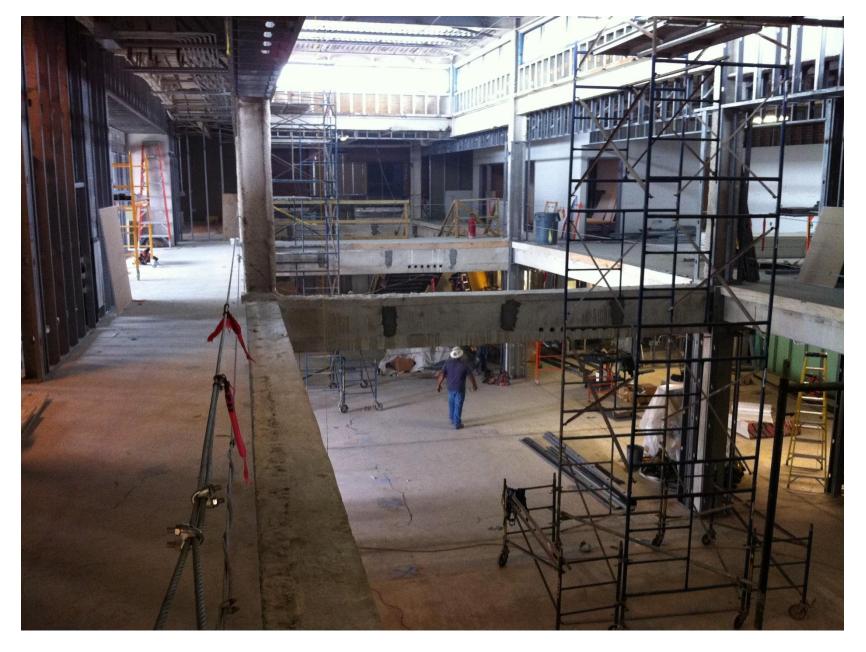
East and West "ring" walls = 68' long X 6' high North and South "ring" walls = 20'8" long X 4'10" high

Total Square Footage = 1,016

Section looking east



"The Ring" under construction – west side



"The Ring" under construction – looking north